



KKF

Board Report

2021



The following will be a Founders Report of 2021 activities
and the status of the foundation ...

FOUNDER'S REPORT

It is expected that after nearly 30 years, the Foundation would sooner or later experience some dark days.

Our year runs from 31 December 2020 to 31 December 2021, which can best be referred to as the COVID disaster. No one could have planned or anticipated the devastation that COVID would have on America's nonprofits. It's estimated that over a third simply closed their doors. Truthfully, there were a couple occasions when it appeared that closing the doors was our only option, but yet we prayed for a better day and slowly but surely it got better, not much better but simply better.

Our public advocacy purpose was nearly 100 percent shut down. We weren't able to conduct any in-person safety projects, and barely pulled together some minimal assistance to some impoverished families.

Our charitable also took a hit where we could no longer distribute our turkey and cheese sandwiches to the homeless shelters containing children. Also, our clothing drive, which is the longest project in the Foundation history, also came to a screeching halt.

The law school competition died.

Our only source of income, which is the Keenan Trial Institute, likewise dried up overnight. No one could travel, and it was 4 months before we figured out that Zoom could be a meager substitute, but yet it's turned into a major focus of the Foundation from an income standpoint. Over Zoom, we had far less students; however, we didn't have any of the expenses attendant to in-person classes, no hotel fees, no breakfast and lunches, no AV rentals. We found out quick there was virtually no expenses with the Zoom classes, and it totally eliminated the biggest hit to the budget, which is travel.

The Murphy House continued as did our financial support for the house.

The downturn in the Institute provides the opportunity to plan and determine where we want to be in the future. We will be in the process the next several months of planning. On top of all of the distractions above, we had our office lease expire and had to take new space and considerable amount of time locating the new space given the explosive real estate market in Santa Rosa Beach.

In the middle of these distractions the State of Georgia Nob-Profit department called for a full audit which took almost a year but ended in no finding of anything improper.

Papa Don

ACTIVITIES

As presented in the attached pages, the Keenan's Kids Foundation (KKF) has essentially four activities:

1. Service projects, which range from the clothing drive for homeless kids to the sandwich making for children's centers and the personal care product drive. These projects are on hold until after COVID situation has been resolved.
2. We currently have nine safety programs, however not all nine are done each year, we rotate.
3. We continue the longstanding law student closing argument for children competition. The most recent event concluded on 09 Feb. 2019. All 2020/21 activities were cancelled because of COVID19. We are currently planning events for Feb 2022 for Georgia as well as expanding into Florida with a separate event for law schools in that state.
4. The Murphy House project is by far the most expensive and time-consuming project we have.

FUNDING

- Keenan Trial Institute proceeds (www.keenatrialinstitute.com) in excess of \$1,000,000 go directly to fund KKF.

THE FUTURE

Law Student Closing Argument Competition

After 22 years of our law student competition in Georgia, we are expanding into Florida where we hope to offer a competition at least in North Florida that is north of Orlando or the entire state.

Keenan's Kids Foundation Website (<http://www.keenanskidsfoundation.com>)

Our foundation web site is over 10 years old and in drastic need of overhaul. We are pleased to announce that Shawn Grant with Accelerate Now has graciously agreed to do the upgrades which should be completed by the end of the year.

365 Ways to Keep Kids Safe

We have undertaken the updating of the 365 book. We expect completion by Spring of 2022.

Keenan Trial Institute

We are in the transition of shifting our focus to the Keenan Trial Institute (KTI). There are currently 21 undergraduate and graduate level courses being offered as continuing education that serve 5,643 students. There are 1,322 undergraduate and 275 graduates.

We hope for the continued income stream from the Keenan Trial Institute whose profits fund the Keenan's Kids Foundation.

We continue to host seminars of varying topics which also now fall under the responsibility of KTI.

In March 2020, we thought the Institute was over and that seminars would never occur as the virus spread. Fortunately, we were wrong and quickly offered a virtual alternative. Surprisingly, the seminar attendance and the Institute attendance has skyrocketed. Necessity is the mother of all invention. As a result we have recently brought on 2 new courses and introduced 2 new book products.

As techniques evolve, we look to add more courses and seminars.

Papa Don Keenan

Founder



KKF SERVICE PROJECTS

Clothing Drive



Even before the official start of KKF, in 1993, the children's clothing drive was on going.

During Hurricane Katrina relief efforts, KKF was the second largest supplier of children's clothes to relocated families in Atlanta.

As of Oct 2021, KKF obtained and distributed 11,874 items of children's clothing to homeless shelters, group homes, and children's hospital emergency rooms.



Sandwiches



Began before the start up date of KKF we made between 200-300 baloney and cheese sandwiches a week to distribute to homeless shelters

(now the more healthy turkey and cheese).

Since the beginning we've made and delivered more than 570,000 sandwiches.

This is on hold until the COVID situation has been resolved.

Personal Care Products



Commencing in 2005, traveling members of the law firm and KKF bring back the small containers of person care products not used during their stay. These items include soap, shampoo and conditioner.

We then sort these items into small kits to make complete personal hygiene packages.

These packages are then delivered to homeless shelters that service children.

This is on hold until the COVID situation has been resolved.



SAFETY PROJECTS

Safety Programs

During 2021, because of COVID, we were unable to complete the following safety campaign:

- Playground safety
- 4th of July safety
- Toy safety



Law Student Competition




Law Student Competition



We are putting the 2020/21 competitions on hold and will prepare for the 2022 competition. The idea is to have both competitions in Georgia and Florida.



SPECIAL ANNOUNCEMENT



From left to right: Don Keenan (Founder), Aileen Carpenter (Emory 3L, tied for 4th Place), Randy Williams (Emory 3L, tied for 4th Place), Christopher Lambden (Emory 3L, 3rd Place), Andrew Mueller (Emory 2L, tied for 2nd Place), Maria Gerasikova (Emory 2L, tied for 2nd Place), Hannah Superior (Emory 3L, 1st Place)

**THE KEENAN'S KIDS FOUNDATION
22ND ANNUAL LAW STUDENT
CLOSING ARGUMENT WINNERS**

ABOUT THE COMPETITION

Every year, The Keenan's Kids Foundation hosts their Annual Law Student's Closing Argument Competition. The competition was established in 1997 to show students the importance of children's rights and to encourage them into this most needed area of the law. The event also stands as an opportunity for students to gain courtroom experience in front of a jury.

All participants are invited to attend the whole day of competition; however, it is only necessary to be present at the pre-designated time for the arguments. In addition, all participants are invited to attend the closing reception following the conclusion of the arguments. The top four students will receive cash prizes of \$2,000 for 1st place, \$1,000 for 2nd place, \$500 for 3rd place and \$250 for 4th place. They turned for our 2020 Announcements.

QUESTIONS? Please call 404.523.2208

THIS YEAR'S WINNERS

- 🏆 **FIRST PLACE: HANNAH SUPERIOR (EMORY 3L)**
- 🏆 **SECOND PLACE: MARIA GERASIKOVA (EMORY 2L)**
- 🏆 **SECOND PLACE: ANDREW MUELLER (EMORY 3L)**
- 🏆 **THIRD PLACE: CHRISTOPHER LAMBDEN (EMORY 3L)**
- 🏆 **FOURTH PLACE: RANDY WILLIAMS (EMORY 3L)**
- 🏆 **FOURTH PLACE: AILEEN CARPENTER (EMORY 3L)**

<http://www.keenanskidsfoundation.com/advocacy/annual-law-school-competition/>

Murphy House Project



Murphy House Project

Current Status of Loan

Fidelity Bank

Principal Balance as of 15Oct2021: \$162,625.60

The maturity date of the loan is 15Jul2022

At the last loan renewal/modification in July of 2017, a \$50,000 principal reduction was made bringing the balance to \$330,994.01. Since that time the note is being paid down by monthly principal and interest payments in the amount of \$2,770 at an interest rate of 6.0%. It is expected that another \$50,000 principal reduction will be required to renew the loan at maturity in July 2022.

The loan is in the name of KKF. The bank considers this a “commercial loan” (as opposed to a personal mortgage) thus the higher than normal mortgage interest rate and shorter than typical maturity. As a typical mortgage would be structured with an amortization of 15 or 30 years and a more favorable interest rate.

My recommendation at this time would be for KKF to maintain a mission and a service footprint in both Atlanta and SRB to benefit from the non profit status in both states.

With the hiring of an experienced Videographer there is great potential to increase the visibility of the mission of KKF. Both the Atlanta Murphy Home Project and the upcoming SRB Horse Ranch Project are exciting and needed services to these communities. I would love to see these missions come to life online and throughout our other marketing platforms in the coming year.





KKF Office in Santa Rosa Beach



Santa Rosa Beach Office Staff



Clennette Reid,
KTI Program Director



Ryan Alm,
Audio Visual Manager



William Entrekin,
Director of Operations



Jessica Holthaus Badour,
Freelance Writer/Editor



Lance Mills,
Logistics Manager



Chondra Kelly,
KTI Executive Assistant

Santa Rosa Beach Office



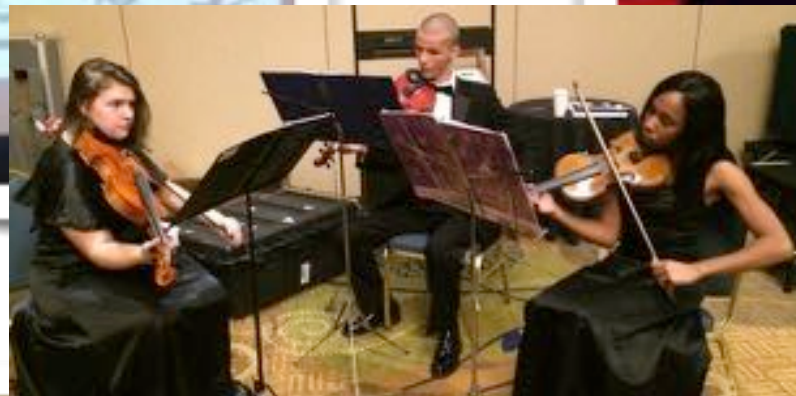
- On 01 Feb. 2018 we relocated to a new, larger KKF office in Santa Rosa Beach, FL. From this office we handle all registrations for seminars and the Keenan Trial Institute along with processing all product orders. Lease payments include all utilities.
- There are currently 5 employees working from this office.
- The office is equipped with a computer and phone system allowing the Atlanta and SRB offices to work seamlessly together.
- On 01 Feb. 2020 we signed the lease and payments are currently \$2,776.80. Current lease expires on 31 Jan. 2022.
- In December 2021 we will relocate to new space in the Grand Blvd. complex and the lease will expire in December 2024.



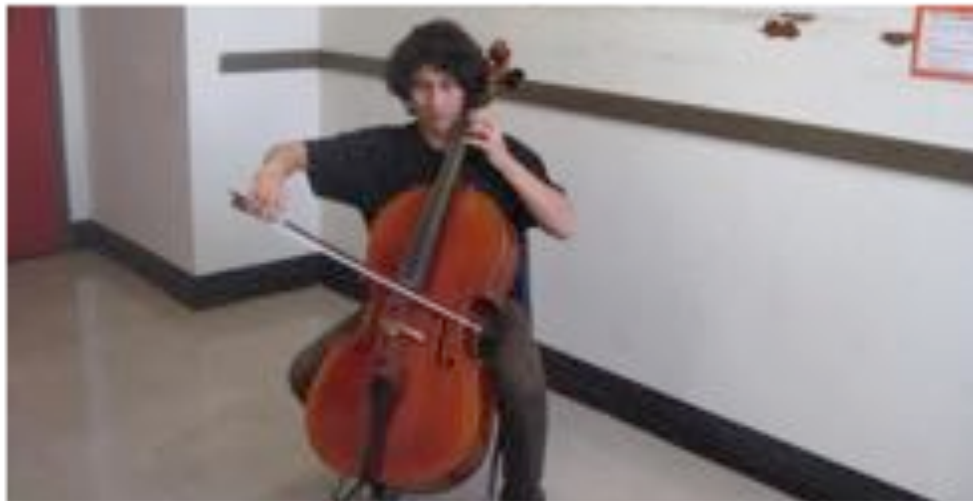
Children Entertainment

Beginning in 2010 we have incorporated local children entertainers at all Edge seminars.

The following pages are the entertainment and cities since 2015.









MedMal Seminar (Virtual)
26Feb2021



KTI Graduation (Virtual)
14Nov2020





TBI Seminar (Virtual)
17Sep2021



E & O Insurance

The next page is the E & O deck sheet evidencing the coverage of the KKF
and individual board members.

E & O Insurance



PHILADELPHIA
INSURANCE COMPANIES

A Member of the Tokio Marine Group

One Bala Plaza, Suite 100
Bala Cynwyd, Pennsylvania 19004
610.617.7900 Fax 610.617.7940
PHLY.com

Philadelphia Indemnity Insurance Company

COMMON POLICY DECLARATIONS

Policy Number: PHPK2343477

Named Insured and Mailing Address:

Keenan's Kids Foundation
148 Nassau St NW
Atlanta, GA 30303-2010

Producer: 2211

THE INSURANCE STORE
1634 White Cir Ste 103
Marietta, GA 30066

Policy Period From: 10/31/2021 **To:** 10/31/2022

(770)422-4511

at 12:01 A.M. Standard Time at your mailing
address shown above.

Business Description: Non Profit Organization

IN RETURN FOR THE PAYMENT OF THE PREMIUM, AND SUBJECT TO ALL THE TERMS OF THIS
POLICY, WE AGREE WITH YOU TO PROVIDE THE INSURANCE AS STATED IN THIS POLICY.

THIS POLICY CONSISTS OF THE FOLLOWING COVERAGE PARTS FOR WHICH A PREMIUM IS
INDICATED. THIS PREMIUM MAY BE SUBJECT TO ADJUSTMENT.

	PREMIUM
Commercial Property Coverage Part	2,703.81
Commercial General Liability Coverage Part	3,395.00
Commercial Crime Coverage Part	
Commercial Inland Marine Coverage Part	
Commercial Auto Coverage Part	
Businessowners	
Workers Compensation	
Professional Liability	2,497.00
Total	\$ 8,595.81
Total Includes Fees and Surcharges (See Schedule Attached)	4.81
Total Includes Federal Terrorism Risk Insurance Act Coverage	102.00

FORM (S) AND ENDORSEMENT (S) MADE A PART OF THIS POLICY AT THE TIME OF ISSUE
Refer To Forms Schedule

*Omits applicable Forms and Endorsements if shown in specific Coverage Part/Coverage Form Declarations

CPD- PIIC (06/14)


Secretary


John W. Glomb, Jr.
President & CEO

KKF Tax Return

2020

Form 990-PF		Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation		OMB No. 1545-0047 2020 EFFECTIVE DATE 12-31-2019	
Department of the Treasury Internal Revenue Service		Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990PF for instructions and the latest information.			
For calendar year 2020 or tax year beginning		OCT 1, 2020		and ending SEP 30, 2021	
Name of foundation		A Employer identification number			
KEENAN'S KIDS FOUNDATION, INC.		58-2376697			
Number and street (or P.O. box number if mail is not delivered to street address)		B Telephone number			
148 NASSAU STREET, NW		404-223-5437			
City or town, state or province, country, and ZIP or foreign postal code		C If exemption application is pending, check here <input type="checkbox"/>			
ATLANTA, GA 30303		D 1. Foreign organizations, check here <input type="checkbox"/>			
2. Foreign organizations meeting the 80% test, check here and attach computation <input type="checkbox"/>		E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/>			
F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>		G Check all that apply: <input type="checkbox"/> Initial return <input type="checkbox"/> Initial return of a former public charity <input type="checkbox"/> Amended return <input type="checkbox"/> Address change <input type="checkbox"/> Name change			
H Check type of organization: <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		J Accounting method: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____			
I Fair market value of all assets at end of year (from Part II, col. (c), line 16)		(Part I, column (d), must be on cash basis.)			
937,026.		5			
Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a).)					
		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
1 Contributions, gifts, grants, etc., received		175,501.			
2 Check <input type="checkbox"/> If the foundation is not required to attach Sch. B					
3 Interest on savings and temporary cash investments					
4 Dividends and interest from securities					
5a Gross rents					
b Net rental income or (loss)					
6a Net gain or (loss) from sale of assets not on line 10					
b Gross sales price for all assets on line 6a					
7 Capital gain net income (from Part IV, line 2)			0.	0.	
8 Net short-term capital gain					
9 Income modifications					
10a Gross sales less returns and allowances		140,575.			STATEMENT 1
b Less: Cost of goods sold		28,591.			
c Gross profit or (loss)		111,984.		111,984.	
11 Other income		1,009,008.	0.	1,009,008.	STATEMENT 2
12 Total. Add lines 1 through 11		1,296,493.	0.	1,120,992.	
13 Compensation of officers, directors, trustees, etc.		0.	0.	0.	0.
14 Other employee salaries and wages		257,992.	0.	257,992.	61,930.
15 Pension plans, employee benefits		24,837.	0.	24,837.	0.
16a Legal fees		STMT 3 171,119.	0.	171,119.	0.
b Accounting fees		STMT 4 35,658.	0.	35,658.	0.
c Other professional fees					
17 Interest					
18 Taxes					
19 Depreciation and depletion					
20 Occupancy		257,867.	0.	257,867.	0.
21 Travel, conferences, and meetings					
22 Printing and publications					
23 Other expenses		STMT 5 597,529.	0.	597,529.	0.
24 Total operating and administrative expenses. Add lines 13 through 23		1,345,002.	0.	1,345,002.	61,930.
25 Contributions, gifts, grants paid		0.			0.
26 Total expenses and disbursements. Add lines 24 and 25		1,345,002.	0.	1,345,002.	61,930.
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements		<48,509.>			
b Net investment income (if negative, enter -0-)			0.		
c Adjusted net income (if negative, enter -0-)				0.	



End Of Report

- Keenan's Kids Foundation

- 1993 - 2019