



KKF

Board Report

2019



The following will be a Founders Report of 2020 activities and the status of the foundation ...

ACTIVITIES

As presented in the attached pages, the Keenan's Kids Foundation (KKF) has essentially four activities:

1. Service projects, which range from the clothing drive for homeless kids to the sandwich making for children's centers and the personal care product drive.
2. We currently have nine safety programs, however not all nine are done each year, we rotate. During 2019 we completed playground safety, Fourth of July safety and toy safety programs.
3. We continue the longstanding law student closing argument for children competition. The most recent event concluded on 09 Feb. 2019. All 2020 activities were cancelled because of COVID19.
4. The Murphy House project is by far the most expensive and time-consuming project we have.

FUNDING

- Keenan Trial Institute proceeds (www.keenatrialinstitute.com) in excess of \$1,000,000 go directly to fund KKF.

THE FUTURE

Law Student Closing Argument Competition

After 22 years of our law student competition in Georgia, we are expanding into Florida where we hope to offer a competition at least in North Florida that is north of Orlando or the entire state.

Recreational Center for At Risk Youth

Now that our founder Don Keenan is spending a majority of time in North Florida with a KKF office near by, we have decided to take on a major project centered around a youth center. We've surveyed both the community attitude as well as existing programs for over a year and have confirmed a direct need for a youth center which is nonprofit. The two centers that do exist charge for admission which according to many parents, disqualifies their child from taking advantage of the services.

We have been searching in earnest for either a location upon which we can build or a lease property. We are within 90 days of securing an appropriate place.

The plans for what type of activities will be available are still ongoing. First, we have had donated an entire, fully-equipped commercial gym that will surely be a part of the program offered. In addition, we are considering a computer lab, a dance floor, an actual vegetable garden which the kids will learn how to plant and cultivate.

These are exciting times and we believe that our cautious planning will pay off.

Keenan's Kids Foundation Website (<http://www.keenanskidsfoundation.com>)

Our foundation web site is over 10 years old and in drastic need of overhaul. We are pleased to announce that Shawn Grant with Accelerate Now has graciously agreed to do the upgrades which should be completed by the middle of June.

Keenan Trial Institute

We are in the transition of shifting our focus to the Keenan Trial Institute (KTI). There are currently 21 undergraduate and graduate level courses being offered as continuing education that serve 5,480 students. There are 1,243 undergraduate and 169 graduates.

We hope for the continued income stream from the Keenan Trial Institute whose profits fund the Keenan's Kids Foundation.

We continue to host seminars of varying topics which also now fall under the responsibility of KTI.

In March, we thought the Institute was over and that seminars would never occur as the virus spread. Fortunately, we were wrong and quickly offered a virtual alternative. Surprisingly, the seminar attendance and the Institute attendance has skyrocketed. Necessity is the mother of all invention.

As techniques evolve, we look to add more courses and seminars.

Don Keenan

Founder



KKF SERVICE PROJECTS

Clothing Drive



Even before the official start of KKF, in 1993, the children's clothing drive was on going.

During Hurricane Katrina relief efforts, KKF was the second largest supplier of children's clothes to relocated families in Atlanta.

As of 2020, KKF obtained and distributed 24,747 items of children's clothing to homeless shelters, group homes, and children's hospital emergency rooms.



Sandwiches



Began before the start up date of KKF we made between 200-300 baloney and cheese sandwiches a week to distribute to homeless shelters

(now the more healthy turkey and cheese).

Since the beginning we've made and delivered more than 570,000 sandwiches.

Personal Care Products



Commencing in 2005, traveling members of the law firm and KKF bring back the small containers of person care products not used during their stay. These items include soap, shampoo and conditioner.

We then sort these items into small kits to make complete personal hygiene packages.

These packages are then delivered to homeless shelters that service children.



SAFETY PROJECTS

Safety Programs

During 2018 we completed the following safety campaign:

- Playground safety
- 4th of July safety
- Toy safety





Law Student Competition

Law Student Competition



We are putting the 2020 competition on hold and will prepare for the 2021 competition. The idea is to have both competitions in Georgia and Florida.



SPECIAL ANNOUNCEMENT



From left to right: Don Keenan (Founder), Aileen Carpenter (Emory 3L, tied for 4th Place), Randy Williams (Emory 3L, tied for 4th Place), Christopher Lambden (Emory 3L, 3rd Place), Andrew Mueller (Emory 2L, tied for 2nd Place), Maria Gerasikova (Emory 2L, tied for 2nd Place), Hannah Supernor (Emory 3L, 1st Place)

THE KEENAN'S KIDS FOUNDATION 22ND ANNUAL LAW STUDENT CLOSING ARGUMENT WINNERS

ABOUT THE COMPETITION

Every year, The Keenan's Kids Foundation hosts their Annual Law Student Closing Argument Competition. The competition was established in 1997 to show students the importance of children's rights and to encourage them into this most needed area of the law. The event also stands as an opportunity for students to gain courtroom experience in front of a jury.

All participants are invited to attend the whole day of competition. However, it is only necessary to be present at the pre-assigned time for the argument. In addition, all participants are invited to attend the closing reception following the conclusion of the arguments. The top four students will receive cash prizes of \$2,000 for 1st place, \$1,000 for 2nd place, \$500 for 3rd place and \$250 for 4th place. Stay tuned for our 2020 Announcement.

QUESTIONS? Please call 404.523.2200

THIS YEAR'S WINNERS

- ✔ **FIRST PLACE: HANNAH SUPERNOR**
(EMORY 3L)
- ✔ **SECOND PLACE: MARIA GERASIKOVA**
(EMORY 2L)
- ✔ **SECOND PLACE: ANDREW MUELLER**
(EMORY 2L)
- ✔ **THIRD PLACE: CHRISTOPHER LAMBDEN**
(EMORY 3L)
- ✔ **FOURTH PLACE: RANDY WILLIAMS**
(EMORY 3L)
- ✔ **FOURTH PLACE: AILEEN CARPENTER**
(EMORY 3L)

<http://www.keenanskidsfoundation.com/advocacy/annual-law-school-competition/>



Murphy House Project

Murphy House Project

Current Status of Loan

Fidelity Bank

Principal Balance a/o 9.3.19: \$301,583.40

Update for 12Jun2020: \$290,050.77

The maturity date of the loan is 7.15.2022

At the last loan renewal/modification in July of 2017, a \$50,000 principal reduction was made bringing the balance to \$330,994.01. Since that time the note is being paid down by monthly principal and interest payments in the amount of \$2,770 at an interest rate of 6.0%. It is expected that another \$50,000 principal reduction will be required to renew the loan at maturity in July 2022.

The loan is in the name of KKF. The bank considers this a “commercial loan” (as opposed to a personal mortgage) thus the higher than normal mortgage interest rate and shorter than typical maturity. As a typical mortgage would be structured with an amortization of 15 or 30 years and a more favorable interest rate.

My recommendation at this time would be for KKF to maintain a mission and a service footprint in both Atlanta and SRB to benefit from the non profit status in both states. The upcoming horse ranch project would establish a mission in Florida and we will plan to apply for 501(c)3 status once this mission is established.

With the hiring of an experienced Videographer, TB teaming up with NJ, there is great potential to increase the visibility of the mission of KKF. Both the Atlanta Murphy Home Project and the upcoming SRB Horse Ranch Project are exciting and needed services to these communities. I would love to see these missions come to life online and throughout our other marketing platforms in the coming year.







KKF Office in Santa Rosa Beach

Santa Rosa Beach Office Staff



Clennette Reid
KTI Program
Director



William Entrekin
Director of Operations



Jessica Holthaus Badour
Freelance Writer/Editor



Theresa Carter
Senior Accountant



Susan Vallee
Freelance Writer/Editor

Santa Rosa Beach Office



- On 01 Feb. 2018 we relocated to a new, larger KKF office in Santa Rosa Beach, FL. From this office we handle all registrations for seminars and the Keenan Trial Institute along with processing all product orders. Lease payments include all utilities.
- There are currently 5 employees working from this office.
- The office is equipped with a computer and phone system allowing the Atlanta and SRB offices to work seamlessly together.
- On 01 Feb. 2018 we signed the lease and payments are currently \$2,776.80. Current lease expires on 31 Jan. 2021.



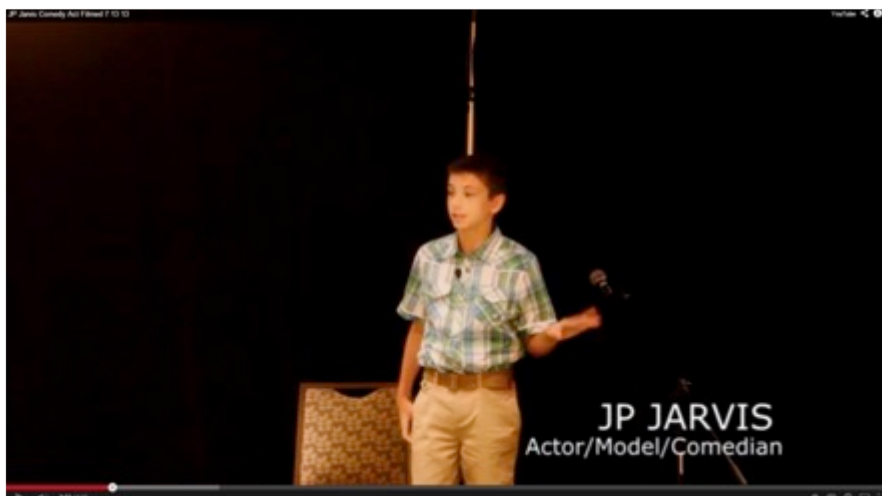
Children Entertainment

Beginning in 2010 we have incorporated local children entertainers at all Reptile seminars.

The following pages are the entertainment and cities from 2015.









E & O Insurance

The next page is the E & O deck sheet evidencing the coverage of the
KKF and individual board members.

Keenan's Kids Foundation, Inc.

Basic Policy Information

Policy #: PHPK2053282
Term: 10/31/2019 - 10/31/2020
Tran Date: 10/31/2019
Tran Type: Renew policy
Tran Description: Renew policy
Policy Type: Package
Business Unit: **Division:** The Insurance Store
Department: Commercial Lines
Account Executive: Sarah Overstreet, sarah.overstreet@biltmoreins.com
Account Representative: Caroline Lyle, caroline.lyle@biltmoreins.com
Parent Company: Philadelphia Insurance Co.
Writing Company: Philadelphia Insurance Co.
Bill Method/Pay Plan: Direct bill
Current Policy Premium: \$6,731.90
Full Term Premium: \$0.00

First Named Insured

Name:
Firm Name: Keenan's Kids Foundation, Inc.
DBA:
Dec Name: Keenan's Kids Foundation, Inc.
Address: 148 Nassau Street, NW
Atlanta GA 30303
(404)523-2200 Ext.322
Business:
Residence:
Cell:
Fax: (404)524-1662
Email: TCarter@keenanlawfirm.com
FEIN #: 582376697
SIC:
NAICS:
GL Code:

Contacts

Name	Responsibility	Address	Res Phone	Bus Phone	Email
Theresa Carter	Claims Info	148 Nassau Street, NW, Atlanta, GA, 30303		(404)523-2202 Ext.322	TCarter@keenanlawfirm.com
Theresa Carter	Accounting	148 Nassau Street, NW, Atlanta, GA, 30303		(404)523-2202 Ext.322	TCarter@keenanlawfirm.com
Theresa Carter	Records	148 Nassau Street, NW, Atlanta, GA, 30303		(404)523-2202 Ext.322	TCarter@keenanlawfirm.com

Location Information

Loc #00001 Bldg #00001 Office for non profit: 148 Nassau Street, NW, Atlanta, GA, 30303
Loc #00002 Bldg #00002 Group Home: 1235 South Bethany Rd, McDonough, GA, 30252-7705
Loc #00003: 2441 US Highway 98, Suite 110, Santa Rosa Beach, FL, 32459
Loc #00004: 100 Lloyd St N, Unit 160, Crest View, FL, 32536

Additional Interests

Name	Type	Address	Phone Fax Email	Interest In Payor Loan/Ref #	Description	Rank
Fidelity Bank ISAOA ATIMA	Mortgagee	PO Box 105075, Atlanta, GA, 30348	russell.byrd@lionbank.com	Loc #00002/Bldg #000002		
Mack Bayou Center Association Inc, Continental Pacific LLC	Additional insured	P O Box 1350, Santa Rosa Beach, FL, 32459		Loc #00003	landlord	

E & O Insurance

KKF Tax Return

Most recent tax return will be filed and docketed within the next week.



End Of Report

- Keenan's Kids Foundation

- 1993 - 2019