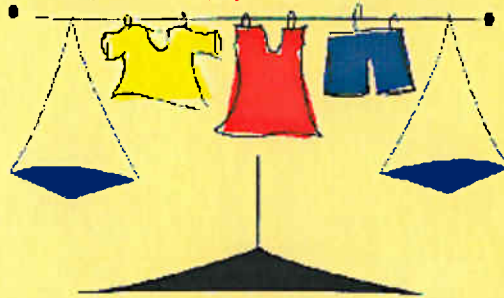


keenan's *kids* foundation



Celebrating 16 years

Annual Report

2009



Keenan's Kids Foundation

A 501(C)(3) Organization

148 Nassau St. NW

Atlanta, GA 30303

404-223-kids

404-52401662 (fax)

Annual Report 2009

Table of Contents



2-3 **Messages from the Foundation**
Don C. Keenan, Founder
Jessica Holthaus, Executive Director
Foundation Staff & Board of Directors

4 **KKF at a Glance: Our Mission & Vision**



5-10

Clothing Donations
Sandwiches for the Homeless
Children's Events
Fundraisers

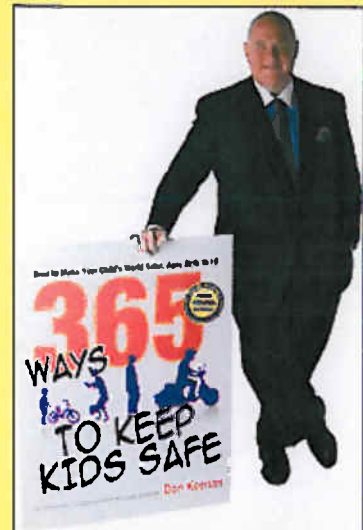
Murphy House Project, Reptile, Stars of the South



11-15



Press Conferences & Media Campaigns
Ethics Speeches
Annual Law School Competition



16



365 Ways to Keep Kids Safe book
Keep Kids Safe national article syndication

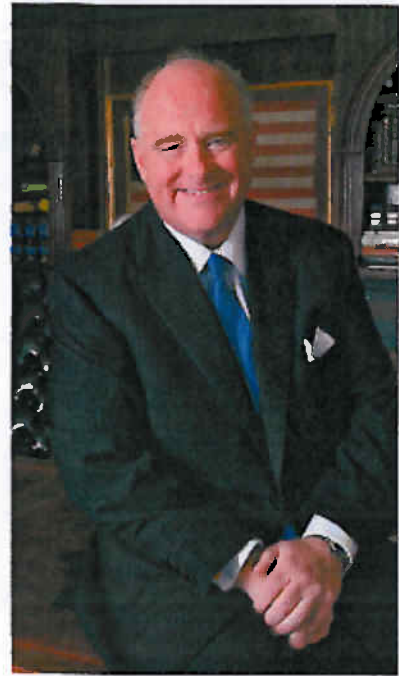
Dear Friends of the Foundation,

In 2009, celebrating our 16th year, we had a very exciting year. We continued to fulfill our mandate of KEEPING KIDS SAFE by focusing on our mission's three components:

 Charity

 Community Awareness

 Child Advocacy



A message from founder & Chairman, Don C. Keenan

We elevated Jessica Holthaus to the position of Executive Director and under her leadership and staff we:

- maintained the same level of our clothes distribution to at-risk kids, which originally began 16 years ago;
- continued to make turkey-and-cheese sandwiches for the homeless shelters each week;
- conducted four child safety projects, each of which received strong media coverage;
- we added to our syndicated monthly column on child safety;
- gave over 35 media interviews on various children's issues; and
- were awarded the coveted Ben Franklin award for our 365 To Keep Kids Safe book in the category of Parenting/Family Issues from the national PMA.

But 2009 will most importantly be remembered as the year the Murphy family moved into their completed new home. Many years in the making, this project is now home to John and Jeannette and their 18 medically fragile children, many with Down syndrome. This is the FIRST and ONLY project we have ever done directly related to fundraising, and we still have a long way to go.

We continued our goal of educating lawyers with the new *Keptile* book, national seminars and DVDs.

Looking to the future, 2010 will be a challenging year due to the economy and the continued failures of other non-profits placing an even greater burden on those surviving.

We sincerely thank you for your support and look forward to updating you along the way throughout the New Year.

Keeping kids safe –

